

**FotoTV**  **com**

Affiliate in 3 Steps

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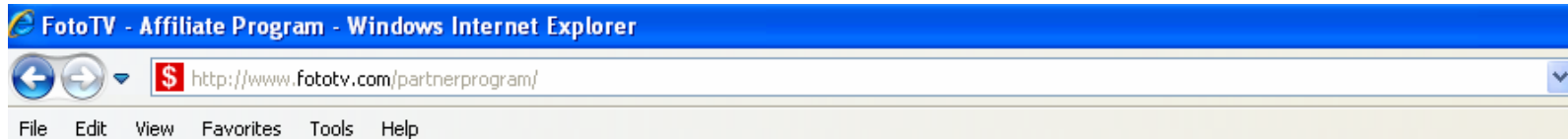
The logo for FotoTV, featuring the text "FotoTV." in a bold, white, sans-serif font. The period at the end of "FotoTV" is a small blue square. The logo is set against a solid black rectangular background.

# Step 1: Registration

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# Step 1:Registration (1 / 3)

- Type the following address in your browser  
<http://www.fototv.com/partnerprogram/>



- Click on the SIGNUP button.



# Step 1:Registration (2/3)

- Fill in all the details such as: Name, Address, Contact numbers, Paypal account/Bank details.

The screenshot shows a registration form with several sections. Callout boxes on the right point to specific areas:

- Name and Address:** Points to the 'Personal Information' section, which includes fields for First Name, Last Name, Street Address, Additional Address, City, State or Province, Phone Number, Fax Number, Zip Code, and Country (set to United States).
- Phone and Fax numbers:** Points to the Phone Number and Fax Number fields.
- PayPal Account Or Bank Account details:** Points to the 'Optional PayPal Payment' section (with a checkbox for 'Pay Me Using PayPal') and the 'Bank Account Information' section (with fields for Bank Name, Bank Identification Number, Account Number, Account Holder, and IBAN / SWIFT-BIC).

The 'Terms and Conditions' section contains a scrollable text area with the following text: "To be an authorized affiliate of the FotoTV affiliate program, you agree to abide by the terms and conditions contained in this agreement. Please read this agreement carefully before" and a checkbox labeled "I have read, understand and agree to the above terms and conditions."



# Step 1:Registration (2/3) contd..

- Also, in the registration form, enter the Verification Code in the end to help filter automated sign-ups



The screenshot shows a form titled "Account Verification". Below the title, there is a instruction: "Please enter the security code shown in the box. This step helps us to prevent automated signups." The form contains a label "Security Code" next to an empty text input field. To the right of the input field is a box containing a security code "ypf93p" overlaid on a noisy background.

Example of a  
Verification  
code

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# Step 1:Registration (3/3)

- A confirmation message will tell you that your account has been created.
- You can log into your account with the username and password you provided at Registration.

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The screenshot displays the FotoTV website interface. At the top, the logo "FotoTV" is prominently featured with a small blue square at the end. Below the logo, a navigation bar contains links for "Affiliate Home", "Signup Now", "Manage Account", and "Contact Us". A "Welcome, Guest!" message is visible on the right side of the navigation bar. The main content area features a confirmation message: "Your Account Has Been Created" in red text, followed by "We have sent an email to you with your Username and Password." and "You should keep this in a safe place for future reference." Below this message is a blue link that says "Login To Your Account". A callout box on the right side of the screenshot, with a light blue background and a black border, contains the text "Click here to Login" and has a black arrow pointing to the "Login To Your Account" link. The footer of the page includes the text "Copyright 2009 FotoTV - Stellar Attractions GmbH & Co. KG, KÄrnten - All Rights Reserved".



Step 2: Select Marketing Material

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# Step 2: Select Marketing Material (1/3)

- After your login you will be able to see your own affiliate account interface.
- Select the Marketing Material appropriate for you.

The screenshot displays the 'Affiliate Home' interface for the FotoTV program. It includes a navigation bar with links like 'Sign up Now', 'Manage Account', and 'Contact Us'. The main content area is divided into several sections:

- Summary:** Total Transactions (0), Standard Earnings (\$0.00 USD), Tier Earnings (\$0.00 USD), Recurring Earnings (N/A), and Total Earned To Date (\$0.00 USD).
- Standard Linking Code:** A code box containing 'http://www.fototv.com/103.html' with a note to copy/paste it into websites or emails.
- Navigation:** Tabs for General Stats, Commissions, Payment History, Traffic Log, and My Account.
- Current Commissions:** A table showing Transactions (0), Standard Earnings (\$0.00 USD), Tier Earnings (\$0.00 USD), Recurring Earnings (N/A), and Current Earnings (\$0.00 USD).
- Traffic Statistics:** A table showing Visitors (0), Unique Visitors (0), Total Sales (0), and Sales Ratio (0.000%). A note states: 'These statistics do not include recurring or tier commissions.'
- Payout Type:** Pay-Per-Sale with a Current Payout Level of \$10.00 USD per sale.
- Notes From The Administrator:** No notes to view.

On the left side, there is a sidebar menu with categories: Training Materials (Custom Tracking Links Manual), Marketing Materials (Banners, Text Ads, HTML Ads, Text Links, Email Links, Tier Linking Code, Email Friends & Associates), and Custom Tracking Links [Reports] (Keyword Tracking Links, Alternate Incoming Page Links).

List of Marketing Material to choose from



# Step 2: Select Marketing Material (2/3)

- For Text Ads, Banners and HTML Ads, select the images or flash ads suitable for you
- Cut (cntrl C) and paste (cntrl V) the corresponding code in your website

Total Earned To Date: \$0.00 USD

Copy/Paste The Above Code into Your Website or Emails

Marketing Group: FotoTV.com (.swf)

Banner Size: 235 x 60  
Banner Description: 235x60 flash banner black  
Target URL: <http://www.fototv.com/>

Source Code - Copy/Paste Into Your Website

```
<object classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000" codebase="http://download.macromedia.com/pub/shockwave/
```

Example Banner and the corresponding code



# Step 2: Select Marketing Material (2/3) contd..

- Alternatively, you can also save the images/banners that you wish to place in your website and use the standard linking code provided to link the banner/image to FotoTV. The partner id in this code, will serve as the affiliate identity.

The screenshot displays the FotoTV website interface. At the top, there is a section titled "Standard Linking Code - Great For Use In Emails!" with a text input field containing the URL `http://www.fototv.com/103.html`. Below this field is the instruction "Copy/Paste The Above Code Into Your Website or Emails".

Below this is a large banner for "FotoTV.com". Underneath the banner is a section titled "Source Code - Copy/Paste Into Your Website" with a text area containing the following code:

```
actionURL=http://www.fototv.com/103-0-1-8.html">
<param name=quality value=high>
<embed
```

A callout box labeled "Unique partner ID" points to the "103" in the URL of the "Standard Linking Code" section and the "103-0-1-8" in the "Source Code" section.

The FotoTV logo is prominently displayed in the bottom right corner of the image.

# Step 2: Select Marketing Material (3/3)

- You can also choose text based ads and promotions such as Google ads, text links and newsletter links to add others to your Tier and earn from them too, besides your own commission.

General Stats Commissions Payment History Traffic Log My Account

Add Others To Your Tier And Make Money From Them Too!

Earn **20%** of each commission generated by an affiliate in your tier.  
Use the following code to promote our affiliate program to other website owners.

Textual Linking Code

```
<a href="http://www.fototv.com/signup-103.html">Webmasters Earn Money Here!</a>
```

Copy/Paste The Above Code Into Your Website



# Step 3: Monitor Campaign & Payment (1/1)

- The same interface provides information about commission earned, traffic log, payment history and other details that an affiliate would wish to track.
- This information is available 24\*7 for the affiliate to monitor

The screenshot displays the affiliate dashboard for FotoTV. At the top, there is a navigation bar with links for 'Affiliate Home', 'Signup Now', 'Manage Account', and 'Contact Us'. The user is logged in as 'umatesting' and can 'Logout Here'. The language is set to 'English'. The main content area is divided into two columns. The left column shows a summary of earnings: Total Transactions (0), Standard Earnings (\$0.00 USD), Tier Earnings (\$0.00 USD), Recurring Earnings (N/A), and Total Earned To Date (\$0.00 USD). The right column features a 'Standard Linking Code - Great For Use In Emails!' section with a text box containing the URL 'http://www.fototv.com/103.html' and a 'Copy/Paste The Above Code Into Your Website or Emails' instruction. Below this, there are five navigation buttons: 'General Stats', 'Commissions', 'Payment History', 'Traffic Log', and 'My Account'. A 'Custom Keyword Report' section is also visible at the bottom.

Total Transactions	0
Standard Earnings	\$0.00 USD
Tier Earnings	\$0.00 USD
Recurring Earnings	N/A
<b>Total Earned To Date</b>	<b>\$0.00 USD</b>

Standard Linking Code - Great For Use In Emails!  
`http://www.fototv.com/103.html`  
Copy/Paste The Above Code Into Your Website or Emails

General Stats | Commissions | Payment History | Traffic Log | My Account

Custom Keyword Report



# Contact FotoTV

- If you require additional information please do not hesitate to contact us at

FotoTV.

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The logo for FotoTV, featuring the word "FotoTV" in a bold, white, sans-serif font. The letter "o" in "Foto" has a small blue square dot above it. The logo is set against a solid black rectangular background.